

CURRICULUM VITA

Personal information

First Name: Yixiang(Nate)
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Place of Residence: Keppelerstraat 139, 2562 VJ, Den Haag
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Date of Birth: 27/09/1988
Place of Birth: Xiamen, Fujian, China

Education

2009 – Present: International Communication Management, The Hague University of Applied Sciences
2007-2009: administrative management, Fujian Agriculture and Forestry University

Academic Projects and Activities

1. Using Communication Theory to create a website for International Communication Management Academy
2. Using Project Management and Corporate Communication Theory to create a Pecha Kucha presentation for convincing New Zealand Olympic Committee that the agency is the best partner to win the bid of getting the Olympic Summer Games of 2020 to Auckland
3. Using the theory of Branding to brand a meal replacement bar for Kellogg's
4. Use internal communication theory to write a internal communication analysis report of Lenovo.
5. Develop an Integrated Marketing campaign plan for StickerFix owned by Akzo Nobel.
6. Develop a sailing product event plan for Delta Lloyd

Language

Chinese: native speaker
Taiwanese: Native speaker
English: fluent
Dutch: beginner
Hobby and interests

1. Sports. Especially soccer and basketball
2. Video gaming
3. Movie
4. News and current event

Characteristic

Optimistic, easygoing, organized, motivated

Skills

1. basic operate skill of Microsoft office
2. good team worker
3. good communicating skill
4. good time management
5. good research skill