

Dear Sir/Madam:

My name is Ruiyang Zheng. I want to present a motivation letter to clarify the reasons that drive me to apply for the Economics and Business Programme of your university.

Economics is a pivotal subject to the contemporary society, and economics research is suitable for me according to my academic performance. When studying in the secondary school, I did well in mathematics. And with diligence, I was admitted to Hunan University, a key university in both 211 project and 985 project. Last semester, I finished some business courses with very good mark, including Introduction to Economics (score: 97), Management (score: 81) and Finance (score: 82), which helped me receive the Individual Scholarship. Compared to my current major (Chinese Language and Literature), economics is more suitable for me, which makes me have the motivation to apply for this excellent programme of your university for further study.

In addition, my experience makes me choose this programme. Serving as the social practice minister of the student union of my college, I have the obligation to keep in contact with the sponsors of our college, which provides me with loads of chances to contact with some big companies. Besides, after participating in an international camp at my early age, I enjoy communicating with the foreigners, which make me have the confidence in living and study in abroad.

Moreover, with a long history of business and plenty of international companies, Holland is an ideal place for me to receive higher education. And the most appealing thing of Holland is UvA, with excellent academic quality and academic environment.

In brief, via this programme, I could not only gain the professional skills, but also broaden my vision and enhance my practical experience. And my experience and previous education make me qualified for this programme. I sincerely hope you could give me an opportunity to be a part of the Economics and Business Programme in the upcoming academic year.

Yours Sincerely

Ruiyang Zheng
Chinese Language and Literature College
Hunan University