

Dear Student/Scholar/Alumnus,

Have you fallen in love with Leiden as I have? Did you start to call this place “home” as I did? Do you want to share a **unique story** between you and this beautiful little town to let more people feel its charm?

If you say “yes”, then please join us in the 1st ACSSNL Short Video Contest! Take us through a **3-minute** journey of your exciting, wonderful life in Leiden. We are eager to listen to your story here!

Terms & Conditions

- Be creative and original in making your own storylines
- Based on your life experience in Leiden University (including the Hague campus) or Leiden
- Genre: you are free to use all possible styles (documentary, feature film, animation, etc.)
- Language: English (or subtitled in English)
- Duration: preferably 1.5~3.5 minutes, no more than 5 minutes
- File format: MP4 or MOV
- File size: 2GB max
- Participants: individual or in group
- Filming tools: all possible equipment

Submission

- Submit your video through email to acssnlleiden@gmail.com (large size via wetransfer.com)
- Include your personal information: name, email address, telephone number, which faculty & program you are in or graduated from
- **Deadline: 10-April-2016**

Selection

- Your videos will be uploaded to the official channel of ACSSNL Leiden on YouTube
- The selected videos will be screened on the Public Show on **23-April-2016**, which will be finally evaluated by the Contest Jury

Please note that your submission implies unconditional acceptance of the terms above, and ACSSNL Leiden holds the power of final interpretation.

Awards

- 1st Prize
The honor of being ambassador of Leiden University with an official certificate
A ‘VVV gift card’ worth €100

Leiden University branded items (€50)

(<http://universiteitswinkel.plexus.leidenuniv.nl/index.php?lang=en>)

Video with high quality could be placed on the Leiden University recruitment channels like official website, social media (YouTube, international Facebook pages, Weibo) and Public media in China

- 2nd Prize

Leiden University branded items (€50)

Video with high quality could be placed on the Leiden University recruitment channels and Public media in China

- 3rd Prize

Leiden University branded items (€25)

Video with high quality could be placed on the Leiden University recruitment channels and Public media in China

We look forward to your participation! If you have any questions regarding the contest, please contact us at:

Email: acssnlleiden@gmail.com

Wechat: acssnlleiden

Facebook: Acssnl Leiden

Best Regards,
ACSSNL Leiden