

# VNC



Vereniging Nederland - China

## Symposium 'Chinese and Western management, new challenges'

9 October 2015, WTC The Hague

Chairman of the day: Mr. Bernard Bot, former Minister of Foreign Affairs of the Netherlands

### Programme

- 12.30 Reception, registration and coffee/tea/snack
- 13.00 Welcoming speech  
Mr. Niek Meijer, chairman of the Friendship Association Netherlands-China (VNC)
- 13.10 **Growing Sino-Dutch economic cooperation and cultural differences**  
Mr. H.E.Chen Xu, Ambassador of the P.R. of China in the Netherlands  
Mr. Peter Potman, Director Asia and Oceania of the Ministry of Foreign Affairs
- 13.30 **Differences in Chinese and Western management styles**  
Mr. Martin de Jong, Antoni van Leeuwenhoek Professor Urban and Infrastructure Development in China at TU-Delft and Adjunct Professor Public Policy at Fudan University in Shanghai
- Experiences of a Chinese company in the Netherlands**  
Mr. Wang Dexian, CEO of Huawei Technologies Netherlands
- Experiences of a Dutch company in China**  
Mr. Diederik van Wassemaer, Global Head Network Commercial Banking ING Bank
- The Asian model of management**  
.Mr. Cheng Xindong, General Manager of Ji'an Chengshi Cultural Co. Ltd, Beijing
- 14.30 Coffee/tea break
- 15.00 **Experiences in Sino-Dutch joint ventures**  
Mr. Jan-Willem Vreeburg, CFO of van Hesse
- Experiences of a Global Olympic Business Company from China**  
Ms.Wu Hui, Vice General Manager of Beijing Honav Culture Development Co., Ltd.
- 15.30 **Lessons and challenges, Panel discussion, chaired by Dr. Bernard Bot**
- 16.30 **Conclusions, lessons learned**

Visit of Art The Hague (complimentary ticket), Networking, Drinks & Buffet

*This symposium is sponsored by:*



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